

G R E A T G L E N



G L E A N N M O R



The Great Glen Way

Development Management Plan

2009-2012



www.greatglenway.com

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Section 1 Introduction

The broad Aims and Objectives remain the same, however the full impact of new funding allocations will become apparent. What changes the objectives are:

- National review of all Long Distance Routes, by Scottish Natural Heritage that commenced in 2005, and incorporated into the Paths Review by Scottish Natural Heritage.
- Long Distance Route Monitoring Methodology pilot study completed in November 2004. Plans to undertake base line survey in 2007 are on target. This survey material and evaluation will be available August 2009.
- The Local policy framework is continually being revised and new policy and guidelines will have an effect on the management of the GGW, for example new EC guidelines on redundancy, Scottish Outdoor Access Code, Core Path planning, DDA, Use of Gaelic, Countryside Act.
- New surveys have been commissioned by various agencies and organisations in the period of reporting. When the data becomes available it will be included if appropriate into this planning process. For example, the visitor numbers for the Caledonian Canal.
- Changes to the funding structure, as now Highland Council is responsible for the total amount with previous grant funding from Scottish Natural Heritage now coming directly from Scottish Government in some form and not ring fenced for this purpose.

Summary of the Development and Management Plan 2009

The period for this DMP is from 1 April 2009 to 31 March 2012. Within this time Highland Council will be fully responsible for the management and development of the Great Glen Way. There will be however from time to time input from Scottish Natural Heritage and other funding partners in particular projects. Scottish Natural Heritage no longer contribute to the revenue funding for the Great Glen Way.

While there will be not anticipated changes to the operation and delivery of the Great Glen Way, from the new funding regime, there are changes that will ultimately influence the work load, programming of works, maintenance tasks, reporting mechanisms and delivery of events and educational programs.

This full 3 year DMP, takes into account changes in thinking within Local Government and external factors. The next 3year DMP is due in April 2012.

Only the changes that will impact on the route have been discussed in this document. Inherently, the type, needs and style of the Long Distance Walker has changed from when the routes were first envisaged. This DMP reflects the new distance user and their changing needs.

Section 2 The Management Plan

National Management

National management aims and objectives underpin the Development and Management Plan which is taken on into the Annual Work Plans of the Great Glen Way Rangers, however there is a shift in priorities since 1 April 2009 due to the funding changes.

Route Assessment

The condition of the Great Glen Way remains robust for the majority of the route for walkers. With the Land Reform (Scotland) Act 2003 the route is likely to come under increasing pressure to support other recreational pursuits, for example, horseriding and cycling with hot spots likely to continue to occur, including where land and water based activities merge, and the route may not withstand new usage patterns.

Projects that improve the integrity of the route, and likely to make the route available for more types of users are listed in the 2010 Revised 10 year Improvement Plan.

Appendix 1 is the 10 year Capital Improvement Programme 2009, which shows new projects, and re-prioritisation of the existing projects along with highlighting the projects that have been completed. The reality is that although projects are prioritised, when money is available, any project could be implemented depending of time scales and criteria of funding sought.

Green projects have funding and are either completed or being completed.

Blue projects are part of a funding package or funding collection package eg Voluntary Contribution Programme.

Red projects have funding and will be completed in the life of this DMP 2009-2012

Black projects have no allocated funding at this time

Management Agreements

There have been some landowner changes, with more expected. Consideration should be given to terminating all current agreements as per their terms and conditions with the sole aim of bringing them all into line with the new Paths for All model agreement template or a standard set of maintenance elements. How this could be actioned should be investigated in 2009.

Agreements in the future must take account of the following points:

- Vehicle use for maintenance
- Vehicle use for events
- No payments for land use or loss of grazing unless a loss can be clearly demonstrated
- Maintenance of interpretation structures
- Land Management Contracts
- Sale of land that the route is on
- Clear strategy to deal with new landowners requesting change of the route line

Key Issues facing the Management of the Great Glen Way

The key issues remain largely the same as per previous rolling DMP however there are some additions or change of focus that will influence the management of the route:

- Fall-out of the pursuit of Visit Scotlands Quality Assurance programme
- National marketing of Scotland's Long Distance Routes now that the routes are not overseen by Scottish Natural Heritage
- International marketing aims in the GGW marketing plan
- Finding ways to work with minority groups in the Great Glen Communities
- Persistent threat of diminishing budget
- Income generation focus
- The new management group called Great Glen Ways Management Liaisons group and embedding of this
- Retaining staff on low wages
- Where no agreements exist for maintaining the GGW and time required to resolve issues that arise
- Changes to the structure of the local Forestry Commission office and the implications related to this.
- Implementing 'leave no trace' concept
- Increasing maintenance costs not reflected in budget
- Finding creative ways to work with partners and equipment with no impact on route funding
- Restructuring of local government and the implication to the Planning and Development Department
- Retaining staff compliment within staff reductions in local government
- Future proofing the route in economic times

Maintenance of Partner Relationships

Annual liaison meetings with Forestry Commission (October), and British Waterways Scotland (March) along with the seasonal training of new seasons lock keepers in 2009 proved to be successful.

Working together on maintenance projects has proved successful in 2007 and 2008. This should be encouraged and more should be done to assist the partners in meeting their tasks with the Rangers outside of what was undertaken previously.

The liaison meetings are an important part of the joined up thinking approach to management of the Great Glen Way. These need to be maintained and fostered. Informal meetings should continue to occur regularly to keep in touch and track of projects and tasks being done.



Events on the Great Glen Way

Great Glen Ways Events Guidelines

The GGW Management Liaison Group needs to give a high priority to implementing 'The Great Glen Ways Event Guidelines'. This gives guidance to not only the partners but to all prospective event organisers. The Event Guidelines were not launched as anticipated in 2008, The Great Glen Ways Events Team would like the document to remain a working document to reflect local and national issues along with economic climate.

At the moment there are only a few events using the Great Glen Ways, but by continuing to promote the Event Guidelines there should be positive long term benefits for the routes. With potentially more events to take place, an even handed approach to management of all events is essential.

The last DMP outlined where the Event Guideline document has addressed areas of concern, this DMP now lists new areas of concern:

- provision of multi day use in fee structure
- provision of part route use in fees structure
- ensure community buy in and recognition of the GGW's logo
- clear diagram that shows when fee levels are reached
- opportunity for event organisers to undertake marketing initiatives negotiated with the Great Glen Way Events Team to reduce the fee charged
- appendices in order and available to event organisers
- updated version as of May 2009 on the GGW website

Since the Event Guidelines have been through the legal process by the three organisations they support, they have been used by external event organisers in consecutive years. Issues will always arise and these, as they come to light, must be addressed as a priority by the Events Team.

For the long term, new ways need to be found to continue to add value to the external events by

- keeping participant fee static at £10.00, to be reviewed at next 3yr DMP
- reducing participant fee only if significant marketing is undertaken (display of flags and banners, use of colour logo. Full list and values to be available for 2010 events. See Event Guidelines for changes)
- Great Glen Way Events Team to meet annually to discuss and amend document
- actively seek and support new event organisers

In house Events

While the in house events programme is interactive and includes community involvement, the numbers have remained disappointing. The Rangers will need to work more effectively at creating a diverse and inviting summer and winter programme that encourages participation from all sections of the community and continue to improve promotion and marketing methods.

The GGW Rangers need to ensure that they:

- drop events that do not attract numbers
- critically evaluate all events and only schedule for the following year that worked

- reduce the number of events for the year and concentrate effort on well attended events
- press release for every event
- continually find related websites that advertising can be linked to
- working with other agencies and businesses in the Great Glen
- forging new relationships with new and old businesses

Joint events must be encouraged with the Great Glen Way partners and other units of the Highland Council Rangers to ensure that quality events are available. Equally important is to continually search for new types of events, sites to walk and new groups of customers found to participate .

Key major events with partners need to be clearly defined and fit within the aims and objectives of the DMP, along with Highland Councils core objectives and meeting the single outcome agreements. In the 2005 DMP it was intended that the cycle of major events would continue, as the majority of the work and props would have been done.

However with new targets and the development of new events that meet these objectives the events for the next 3 years are:

- 2009 National Long Distance Route Week
- 2010 National Long Distance Route Week
- 2011 National Long Distance Route Week

Considerable thought needs to be given to hosting, facilitating and undertaking multi use events in the Great Glen. This will be in conjunction with businesses, partners and agencies with a clear outcome of being inclusive to all types of access takers having the ability to attend events in the countryside with the Rangers. The Long Distance Route week was first launched with the focus being on encouraging groups of traditional non users into the countryside for 2008 as a pilot program. This style of event will continue with external funding in 2009, along with the annual Great Glen Way Walk, these will become the mainstay of the event programme, however reliant on external funding to produce in the current format.

The multi use aspect of a major event needs to be rethought, with the need to work with partners who already deliver the elements that the Great Glen Way Rangers cannot or find partners who can deliver these elements (Kayaking, biking).

Great Glen Way Income Generation

Previously approximately 10% of the expenditure of the Great Glen Way has been returned in income. Under the present structure, and economic climate, this cannot be expected to rise, however using accumulated funds to match fund projects must be considered for all projects.

Income for the Voluntary Contribution Programme will continue to be the focus of payments, directed at specific projects and as these are fulfilled new projects will take their place. Projects for the future listed below, may encourage donations and may not, as they could be perceived by the customers to be tasks that are expected to be done by the statutory authority.

New ways of generating income need to be explored that will be sustainable, and not just grant aided. With the proposal of two new hydros in the Great Glen this may provide some exciting income revenue to undertake specific tasks, eg marketing and business growth not seen before.

Capital Improvements and Maintenance Works on the Great Glen Way

Appendix 1 shows the major works for implementation. Maintenance works are undertaken as required, however major maintenance is scheduled between routine tasks. eg seat installation

This list is a compilation of requests from the survey results of walkers, brainstorming of the Great Glen Way Rangers, evaluation of walker questionnaires and wider liaison with partners and the communities in the Great Glen. The projects are colour coded and no black project as yet has funding. The Manager will need to continually source funds to achieve any improvement works annually.

The Voluntary Contribution Programme is working well with the donations being held over from one year to the next and committed for the projects that attract the donations. Projects 1 to 3, choices came from walker surveys.

Project 1 is Seating. The project will be completed in 2009.

Project 2 is Reduced road walking.

Project 3 is Trail Blazers Rests

New projects to be considered could be:

Project 4 More seating

Project 5 Shelters

Project 6 Drinking water taps with safety tops and anti vandalproofing

Project 7 New interpretation sites

eg Glendoe, Millenium Windfarm, 2 new hydros to be built

Project 8 Milage markers

Project 9 Exercise markers showing distance at towns and villages to encourage short walks for health benefits

The main long term objective is to reduce road walking . The surveys have highlighted this as a major complaint from users. Being listed in the work programme is not enough and funding sources need to be found, and a negotiated route, to enable them to be implemented.

The following sections are currently being negotiated. They will take time and commitment to achieve:

- removal of A82 walking at Drumnadrochit
- removal of minor road walking at Loch Lochy

other major projects are:

- providing a warm welcome for other users (horses, bikes, dogs, water borne users)
- being inclusive of minority groups (eg ethnic, elderly)
- provision of shelters
- provision of drinking water
- Removal of minor road walking at Clunes, Bunloit, and Blackfold
- implementation of 'leave no trace'

Maintenance issues that will need to be worked into the existing programmes are the cleaning and upkeep of the new monoliths and way markers. As yet it is not known how much or what is required but regular cleaning and painting will be needed.

The Invergarry link (installed 2008) allows the village of Invergarry to be included and long distance walkers get to use both sides of the loch without having to walk on the A82.

Accommodation and Services Guide

The total number of advertising accommodation providers may change from year to year, but the quality of the guide needs to be maintained to a very high standard.

Consideration should be given to charging for the guide, with the cost reflected in the charge. The issue of charging should be reviewed at each 3 year cycle of the DMP. At the conclusion of each season the Ranger team should continue to evaluate the guide and make appropriate changes.

Discussion needs to continue regarding the Accommodation and Services Guide in respect of the following:

- pressure from Visit Scotland to list only quality assured properties
- onus of GGW to provide impartial accommodation guide to route users
- provide a guide that fits several user groups of the Ways not just the Way
- charging for the guide
- not provide a written version and only maintain a web based version
- process to create the guide each year on year

The guide should change to accommodate other user groups, eg cyclists, kayakers, and horse riders. Some of this lead work has already been done, with the guide showing kayak storage and how far from the loch, bike sheds and grazing for horses, but more needs to be done to make an inclusive guide. For example

- accommodation for horse box parking
- farriers and vets
- bike repairs and supplies
- kayak repairs and services
- loch access closest to villages
- transport providers that accommodate kayaks, bikes

The guide must remain impartial and include all providers, not just quality assured and members of Visit Scotland.

If the Visit Scotland quality system is implemented, alternative ways to inform and provide the information to the route customers would have to be investigated. This may only be achieved by working closer with Visit Scotland and businesses as individuals.

Other avenues that should also be investigated are:

- green tourism options
- carbon neutral programme
- local tourism forum each year with Visit Scotland
- fostering and maintaining relationships with local tourism and business groups

Gaelic Use on the Great Glen Way

With changes to Highland Council policy on the use of Gaelic, more must be used in the media, general profile, web and all published information. Given that Gaelic already appears in the logo, and 'fun gaelic' was established in 2007, there is still more to be done to bring about a greater awareness of the language.

for example:

- cartoons in the accommodation guide for the fun Gaelic with the answers will appear 2009, and on the web site.
- bring Gaelic into the education units delivered into schools
- bring Gaelic into walks, events and talks
- have a Gaelic article for the newsletter each year
- option to have a Gaelic greeting on the answer phone



Section 3 The Development Plan

Priorities for Development

Additions to the priorities previously listed:

- Work with other user groups to ensure 'buy in' of route and facilities - eg National Cycle Route - NCN78, Step it Up Highland, Highland Disabled Ramblers, Inverness Canoe Club, Scottish Canoe Association
- Continue to work with other organisations to improve the existing Communication Strategy by placing interpretation at sites to add value eg where the wind farm or hydro is visible
- Work collectively with partners to get better picture of users, not just walkers but cyclists, horse riders, kayakers, etc
- Continue to work towards a total off road experience for route users
- Creation of innovative programs to generate funds for projects and revenue funding stream
- Joint marketing with the other Scottish Long Distance Routes with a national and international context
- Creating a programme for volunteers and work experience students that fits comfortably with the aims of the Great Glen Way outputs and meet the objects of the agency providing them
- Continue to explore ways the Friends of the Great Glen Ways can undertake working days
- Explore potential business models to improve the long term viability of Great Glen Way whether by Trust, social enterprise, or Ltd company
- Explore options with partners for corporate sponsorship
- Explore options of managing Highlands LDR responsibilities as a collective

Shared Use

With the recent legislative changes it is likely in the future that a long distance walker may, on most sections of the route encounter a horse rider, a motorised buggy, dog walker, mountain bike or a touring cycle. The table below indicates targets to aim for in the next 3 year DMP.

	2004	2008	2011	2015
Disabled access	82%	85%	90%	92%
Mountain Bikes	100%	100%	100%	100%
Dog walkers	100%	100%	100%	100%
Horses	100%	100%	100%	100%
Minor road walking	18%	16%	12%	10%

Cycling in the Great Glen

Transport Scotland are currently working on a road cycling route from Oban to Inverness. No route has been confirmed as of March 2009.

Forestry Commission and the Great Glen Way have come to an agreement with the Invergarry link being established. This will add to the experience route users and confirm a circular route that is waymarked.

Accommodation Shortfalls

As already indicated, the potential shortfalls cannot be highlighted, as businesses may close, or change hands. The Great Glen Way users depend on the accommodation providers and businesses that have built up round the route.

The sale of the old South Laggan Youth Hostel in 2008 by the SYHA shows the potential gaps that can occur at any time in the accommodation market in the Great Glen. However it is also important to note that new businesses come into operation each year having seen a need from the customers using the route.

Sites where there are gaps in services:

- Gairloch & Clunes
- South Laggan (although somewhat resolved by the Invergarry Link)
- Abriachan

The South Laggan gap has been some what plugged by the creation of the Invergarry Link and now opens up more services available to route users.

Service Shortfalls

Not discussed previously, however as route users needs change and some businesses expand and change, others close and new ones emerge, expectations change. For example the with the tea shop closure at Gairloch, and new tea shop opening at Aberchalder.

Liaison

The Manager and staff must continue to forge new relationships with all areas of the community, key stakeholders, landowners, customers and service providers. Not withstanding what has already been achieved the following need to be addressed:

- All local community businesses throughout the whole of the Great Glen
- Highland Council Rangers in both Lochaber and Inverness
- Neighbours of the GGW
- Business initiatives
- National Trail Officers forum
- Secondary schools
- Specialist community groups
- Ethnic groups use of routes
- Social inclusion groups
- Youth, particularly girls
- New businesses in the Great Glen
- Destination Loch Ness
- Landowners



Visitor Numbers

A benchmarking survey of all national long distance routes was conducted in 2007. The Great Glen Way Rangers collected data on visitor numbers and undertook face to face survey work to complement the national process. Alongside the face to face surveys, a web link was set up to capture other route users. The software was bought by the collective LDR group and was installed on a PC in each LDR office.

For the Great Glen Way the target was 600 returns, this was achieved. The results will be in a separate report.

Route user numbers must be continuously monitored and data collected to maintain the total picture. In conjunction with the partners, data must be shared to complete the bigger picture of users of the routes.

In addition the following surveys are planned by the Great Glen Way Rangers:

- | | |
|----------------------------------|---------------------------------|
| ■ Accommodation Providers Survey | 2 yearly, (2003, 2005 & 2007) |
| ■ Guided walks and events | every event, annually |
| ■ Neighbours Survey | 5 yearly, (2005 & 2010) |
| ■ Route User Questionnaire | annually |
| ■ LRD Survey | 5 yearly, (2007 & 2012) |
| ■ Great Glen Ways Questionnaire | target of 1000 for distribution |

The Survey that is being undertaken through 2008 & 2009 should continue to evaluate the work of the Communication Strategy Project and be evaluated on completion of the target number distributed - 1000 surveys distributed.

Staff training

The Great Glen Way Ranger Maintenance Wardens have been proactive and should continue to be, in jobshadowing on other long distance routes, firstly in Scotland, then UK and later internationally, where the opportunities arise and where practical, this should be fostered and encouraged.

The Great Glen Way Manager must ensure that there are no gaps in the delivery of the service when staff resign. The skills audit and gap analysis should be completed every year, so that every task can be undertaken by another member of staff. The core items of Health and Safety and maintenance must prevail over all other work tasks, as these are statutory, however it is recognised that counter work, face to face work, educational aspects are equally important and need to be balanced alongside the maintenance duties.

As a minimum, it is desirable for the Ranger Maintenance Wardens to have chainsaw certificates, Herbicide applications licence, and optional diggers and bus licences to have the team continue to work as it has in the past. Where these skills are not met then training needs must be highlighted in the annual performance review of each team member taking account of the needs of the route.



Business Workshop Outcomes

The Business Workshop, firstly in 2006, then subsequent annual workshops have been a continued success. Follow up work has also been successful. It is important to continue to develop these relationships. Resources need to be made available to implement the ideas, infrastructure and to facilitate further workshops as part of the future growth of the Great Glen Way, Ways and the Great Glen as a whole.

The report of each workshop must continue to be tabled in the Annual Report, and outcomes forwarded to the Management Liaison Group for approval and implementation, however given the remit of the Great Glen Way, not all of the outcomes are the responsibility of the Manager and Ranger team.

The following list outlines what is possible for the Great Glen Way within the remit of the team. Many of them have been previously listed in Development Management Plans and already have projects allocated to achieve them.

- Maintain the route
- Installation of timber monoliths for diverging route access
- Voluntary Contribution Programme continued
- Managing installation of seats and focal points
- Provision of information regarding the route
- Continued data collection of route users
- Work towards route improvements that improve the visitor experience, particularly removal of road walking
- Web site management and up grading
- Work to an annual marketing plan
- Generation of income and potential ideas
- Friends of the Great Glen Way Project
- Work at ways of extending the season for walking
- Maintain liaison with businesses, partners and agencies alike

The Great Glen Ways Communication Strategy

This project was completed in February 2008 and although there were some issues regarding the failure of some panels, temporary resolutions have been found. Long term solutions are being worked on.

Maintenance of the panels falls to the landowner whose land the monolith is on, with the exception of private land which is the responsibility of Highland Council.

Ways to fund new panel sites and information, sites and aspects to be interpreted should be considered for implementation eg:

- Alcan industrial site Fort William
- Millenium Wind Farm Invergarry
- Strath Farr Wind Farm
- Glendoe Hydro Fort Augustus
- Surge tower Invergarry
- 2 new hydro developments being proposed for the Great Glen

The Great Glen Way Marketing Strategy

The subgroup of the Management Group developed the first Marketing Strategy with an update each year. The Marketing sub group no longer exists, however in 2007 valuable assistance was given from HIE Inverness with a Marketing Professional and as a result of this a new marketing action plan was drawn up. Most importantly the marketing needs of the Great Glen Way should be worked with other agencies and organisations to achieve the objectives.

A strong focus must remain on:

- International scene and how to deal with it
- Continued national collective advertising campaign with other Scottish LDR's
- Working with British Waterways Scotland on co operative and mirroring efforts and sharing target groups
- Local fairs and shows each year
- Actively seeking new ways to improve the web site from visitor analysis
- Keep avenues open for working with other partners within the marketing plan
- Use networking web sites for additional web coverage
- Maximise DVD use with event organisers in participant packs

Consideration should be given to a 3 year Marketing Plan taking recognition of Ways needs, and changing customer base for the Great Glen Way and Ways.

In Appendix 3 is the suggested 3 year Marketing Plan, that will need additional funding and time to action. This has not been approved by the Management Group yet. this plan could be adapted to work for the Great Glen Ways or the National LDR's

The Great Glen Way Information Strategy

Information provision remains an important element of each member of the team's daily outputs. Changes in the table on page 36 of the previous DMP include:

Existing elements as at March 2009:

- Guide to public transport - Up to date timetables are in the office for reference
- Events Guidelines - legal stance completed late 2006, finishing and printing of document end 2007, review annually from 2008
- Official Guide book (to fit with the family of books produced for the other LDR's)- shift to March 2010, some problems with mapping and costs
- Codes of Conduct - largely due to the implementation of the Access legislation which may supersede the intent. SNH working on and delivered specific issues eg dog walking, camping etc . These are distributed and they are available. GGW has undertaken leaflets of Ticks, toilets and camping to meet specific local needs of the GGW and GGWs
- Newsletter to walkers and customers - annually and distributed to mailing list and all customers who have contact with Rangers
- Static display material - at TIC centres in the Glen and refreshed monthly. Static material also used at shows, open days and events where possible
- Revision of agreements with map/ book producers - annually or by terms of agreement
- Web based copies of Annual Reports, DMP along with Event Guidelines on web
- Voluntary Contribution Programme leaflet and continued updates on the web site.
- Biodiversity sighting post cards and the recording of the information supplied by the route customers.
- Membership of Friends Group and Red Star Discount Project, launched March 2009

New elements to consider:

- More innovative use of the DVD and hosted on GGW Web site
- Timber towers at accommodation hot spots
- John Muir Awards
- Promotion of Leave no trace concept
- Eco Schools
- Use of networking sites and chat rooms

The Great Glen Way Interpretative Strategy

The Strategy was commissioned and completed in November 1995. This document needs to be reviewed with the major partners, in light of the work being done with the Communication Strategy implementation, this has not happened to date but ideally should be accomplished in the time of the new full DMP, ie by 2012.

Appendix

1. 10 year Capital Improvement Plan 2009-2012
2. Completed Projects 2002-2008
3. 3yr Marketing Plan 2009-2012

Appendix 1 10 Year Capital Improvement Plan 2009-2012

10 Year Capital Improvement Plan for Great Glen Way 2009 Rolling DMP

Project	Description	P	Other funding sources	project £	2008-9	2009-10	2010-11	2011-12	2012-13
Installation of seating on GGW	Implementing the seating plan as established with partners	1	VCP	1,700	1,500	200			500
Wilden wooden foot bridges	Wilden wooden bridges Inverloch y2; Loch Lochy x4	1		35,000			15,000		
Cludgie Project	Trail Blazers Rest at Invermoriston (bio bog, sleeping pallet and picnic tables)	3	BWB, VCP	5,000			5,000	5,000	5,000
Kayaking Route	link signage, infrastructure to support the trail and associated works	3		40,000			10,000	10,000	10,000
Replacement of built elements	Replacement / upgrading of elements to align with the Access Legislation	1	SNH	10,000	1,500	1,000	1,000	1,000	1,000
B8004	Remove road walking Gairloch to Clunes	2	SNH VCP	160,000			40,000		
Souvenirs	Expand range - Leave no trace elements	1	Self funding	1,000		1,000			
All Sign	Upgrade of link path between forest roads	2		9,450		9,450			
Dalcataig Path	Remove steep section of path that runs from Cycle route to the Dalcataig Road	2		4,900					
Grotaig	Upgrade of link path between forest roads	2		22,050				11,025	
Inverloch Path	Top dressing required of this section. Nevis bridge to Soliders Bridge.	2	NCN78	1,500					
Inverness Castle	Alteration of path to finish at the castle with path access to the terminus marker	2	GGW's	1,500					
Loch Lochy Path	Remove steep section of path adjacent to the carpark area on B8004	2		5,725					
Loch Lochy Path	Top dressing required of this section from B8004 to B8004	2		2,625					
Official Guide book	Instigate the writing of the official guide book	2	Self funding	N/a					
Pavement from Laggan Locks to Laggan Swing Bridge	In conjunction with SE (project could be split into 2 parts. Pt1= Laggan Locks to Laggan Spout Pt2= Laggan Spout to Laggan s/bridge)	2	SE	N/a					
Bunloit road	Removal of section of route off road at Vesty Property	2	VCP	78,800					38,800
Pedestrian Crossing at Laggan Bridge	In conjunction with SE	2	SE	N/a					
Temple house to Tychat	Remove steps and gradient works. In conjunction with SE	2	SE,	400				400	
Blackfold Road	Remove 2.5miles of GGW section from the Blackfold Road.	2	VCP	150,000			15,000		
Aberchalder Estate	Upgrade section of path at north end of Loch Oich to LDR standard.	3	SNH, NCN78	15,750				15,750	
Tree planting at Aberchalder	Conservation project for enhancement replanting of the of the loch shore	3	NTS	1,005					1,050
Tychat Craig Nay	Realign track and gradient works	3	FE	10,050				10,050	
Bridge Crossing of River Coillie	Construction of new pedestrian bridge over the river	4		105,000					
Corryfynes fence	Building of fence parallel to the forestry road (estate)	4	Grant Aid	4,500					4,500
Corryfynes Road End	Bridge and gradient works at the very end of the forestry road	4		31,500					
Habitat management	Implementation of habitat management plans	3	FGGW's	7,500	500	1,000	500	1,000	500
Removal of pavement walking at Drum	Realign road to ensure safety of walkers on A82	2	SE	not costed					
Replacment Bridges at Aberchalder	In conjunction with estate, design bridges for implementation at later date	3	Estate	15,000			5,000		
Bank Erosion Inverloch	Improve bank that is prone to flooding with planting	3	Biodiversity	1,500			500	500	
Tree planting at Blackfold	Along the straight on 06-07 new path build	4	Biodiversity	500					
Building shelters on GGW	1 per section	3		12,000					
Ranger Service on the GGW	Siting the office on the GGW route	4	SNH,INE	Not costed					
Total for Year				733,955	3,500	12,650	92,000	54,725	61,350

3,500

Total spent to date

Appendix 2 Completed Projects 2002-2008

Completed Projects 2002-2008

Project	Description	P	Other funding sources	Total of project £	2003-4	2004-5	2005-6	2006-7	2007-8
Anti slip material	Install antislip material on all bridge surface	1	Maggies	7,890		7,890			
Communication Strategy	Implementing the Communication Strategy from the Working Party.	1	EAGGF	243,000			12,587	16,299	14,866
Inchnacardoch link	Gradient and surface works on track	1	Maggies	2,100			2,850		
Laser people counters	Replacement of unreliable people counters	2	SNH	3,532		3,532			
Installation of seating on GGW	Implementing the seating plan as established with partners	1	VCP	1,500	500	500	500		
Widen wooden foot bridges	Widen wooden bridges Inverlochy x2; Loch Lochy x4	1							
Cludgie Project	Trail Blazers Rest at Invermoriston (bio bog, sleeping pallet and picnic tables)	3	BWB, VCP	5,000					
Replacement of built elements	Replacement / upgrading of elements to align with the Access Legislation	1	SNH	10,000	1,000	1,000	500	1,000	1,000
B8004	Remove road walking Gairloch to Clunes	2	SNH VCP	160,000					
Dalcaitig Path	Remove steep section of path that runs from Cycle route to the Dalcaitig Road	2		4,900					4,900
Inverness Castle	Alteration of path to finish at the castle with path access to the terminus marker	2	GGW's	1,500					1,500
Blackfold Road	Remove 4miles of GGW section from the Blackfold Road.	2	VCP	150,000				70,000	
Total for Year				338,532	1,500	5,032	3,850	87,299	7,400
Total spent to date					1,500	6,532	10,382	97,681	105,081

Appendix 3 3yr Marketing Plan 2009-2012

3yr plan		Time scale	Details	Specific Target	Expenditure				Income					
					2009.00	2010.00	2011.00	2012.00	2009.00	2010.00	2011.00	2012.00		
Action														
Web site														
Review of website		Feb-10	Unprintable footprint map for background, coloured balloons for different aspects, eg water entry/exit points, historical/points of interest, trailblazers rests, details of shorter routes and	Unprintable footprint map	1500.00									
		Feb-11	Day walks on web Balloons project (facilities linked not			1500.00								
		Jun-11	Consider blog page, utube, myspace etc. put			1500.00								
		Aug-09	Investigate web advertising that will compliment the site and users	investigate standard and					1500.00					2500.00
		Feb-10	singles walking club, outdoor clothing						1500.00					2500.00
			DVD onto GGW Web site not HC		100.00									
Brochures														
Review of main accommodation brochure and flyer following 2009 season inlight of web site changes		Aug-09	Review Printing process and time commitment											
Update main brochure following review. Continue to add additional information on kayak trail to be included along with additional accommodation providers that are around the lochs and canals		Aug-09	Look for further advertising options within business community. Use new Gaelic cartoons not used before, leave no trace, midge forecaste, short walks on GGW	Gaelic cartoons Midge forecaste Short walks		8000.00	6000.00	6000.00		7000.00	7000.00	7000.00		7000.00

Produce an Events guide for 20010 which may include winter and summer events for the year, including the National Trails Week, working with teenage girls, elderly and ethnic minorities. Continue with JM awards and Eco schools to tie into all events with schools and education units	ongoing	Utilise network with F CS, BWB, NTS, JMT, HC, SNH and all community groups in the GG. Use local flyers for groups or series of events for particular themes. Sort at beginning of season which will be done and by whom. Contact other agencies and organisations for advertising space of events in the theme	Networking local flyers local adds email list for posters	500.00	1000.00	1000.00	1000.00			
Create PDFs of events brochures and reports for	Annually	DMP, annual Report, Events Guidelines and newsletter	Maintain current documents on web							
Commercial Interactions										
Encourage publishers to include website address on publications. This should be compulsory for future publications being endorsed as "official" and when articles written by others proofread them										
Work closer with partners to establish coverage with their publications	Ongoing	Particularly, FCS and BWB with cycling and boat borne customers. 2ndly with business network established from business workshops for any day visitors no matter what/how they come.	Annual Business W/shop Day visitors		500.00	500.00	500.00			
		Creating events that utilize local providers and skills (Cancee hire, hi walking, bike hire)				500.00	500.00			



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